The federal state of Hesse is self-conscious of the challenges of globalization. The federal state government (Landesregierung) supports the numerous actors of the civil society in their international relations and helps whenever its intervention as facilitator is necessary in order to provide access for private measures and programs.

Through development cooperation, Hesse contributes to the promotion of trade and economic development as well as to ensuring the protection of human rights and the promotion of peace and understanding among nations. This way, Hesse contributes to the implementation of the UN Millennium Development Goals.

Economic development is a necessary condition in order to eliminate poverty. Strengthening the private sector helps enabling economic growth, employment, leads to employee qualification and generates income. Hence, Hesse’s development cooperation concentrates on projects aiming at economic growth and the integration of its partners into the global market. This represents also a means of improving the conditions in developing countries for foreign private investments. To achieve these purposes the government of Hesse works close together with associations and organizations active in the field of development cooperation, notably with the Network for Development Policy in Hesse (Entwicklungspolitisches Netzwerk Hessen) and with local actors of the economy.

Hesse supports above all educational projects as well as projects facilitating the transfer of know-how and the strengthening of market-oriented economies - from self-help projects to qualification projects in international marketing.

These measures also include the promotion of Fair Trade. On the one hand, Fair Trade is a means of supporting producers in developing countries; on the other hand, it provides opportunities for action to citizens who, in their role as consumers, wish to contribute to a fair shaping of globalisation.

Regional priorities of the Hessian development cooperation arose from long-standing external relations and the already existing links and synergies between foreign trade measures and development policy projects:

- Middle East, North Africa (focus on the Palestinian territories)
- South Asia and China (in particular the partner provinces of Hunan and Jiangxi)
- Central America and the Andean region

The federal state of Hesse supports development education and information, on globalisation issues and education for sustainable development, following the motto „shared responsibility in thinking and acting“. This enhances the understanding of global inter-dependencies and encourages cooperation with partners in Asia, Africa and Latin America.